

The first
GSM operator in Romania

The first and the **only** mobile telephony operator
to launch its services

in only **135 days** from license approval

The first GSM operator in Romania
to launch the

Mobile Portal service.

The first GSM operator in Romania

to offer **roaming services** and

short codes for those who use Roaming

The GSM operator
to introduce the "matching fund" system

SIROIS

The first

ecological base station in Romania

that uses only eolian and solar energy

Meteriz

The first GSM operator in Romania
to install GSM equipment
(a repeater)

on the **Black Sea Romanian Shore**

The first company in Romania
to donate GSM handsets
for Ambulance Services

Oradea Ambulance Service

The first GSM operator in Romania
to introduce **High Speed Circuits
Switched Data** technology

The first GSM operator in Romania
to introduce the
**Short Message Service
(SMS)**

The first and the **only** GSM operator

in Romania to launch **CHAT** service

The first GSM operator in Romania

to launch the **WAP** service

The first GSM operator in Romania

to launch **fax** and **data** services

The first GSM operator

to provide full Internet services

Xnet ISP

The first GSM operator in Romania
to introduce the "Friends and Family" feature

KAMARAD

The first

call center in Romania

The first national company to launch an
image campaign for the local

The first Romanian

advertising campaign
awarded internationally

The first company in Romania
to organize a large scale **summer campaign**
based on a concept

Puerto CONNEX

The first and the **only** company in Europe
to organize an international black humor festival

Humorror

The first national company
to produce and air an
infomercial

The first company in Romania
to organize a free access live concert tour
in 15 major cities

CONNEX Vama Veche
The Story Goes On

The first

independent ski cup

The first ski cup not organized by the Romanian Federation

The first company

to introduce in Romania the

Employee Satisfaction Survey

as part of its Business Strategy

The first company in Romania
to apply Creativity and Innovation,

Eduard de Bono's

Lateral Thinking concept

The first company

**to install GSM equipment on inaccessible
peaks, with the help of helicopter**

(Toaca Peak, 1904m, Ceahlau Mountains)

First GSM site

with an environmentally friendly aspect,

in the form of a pine-tree,

integrated in the forest around

(located in Bucharest, 30 metres high and weighing 7 tones)
