

Romanian Themes
Phonecards Catalogue
GSM Catalogue

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INTRODUCTORY

VERY IMPORTANT for collectors. Most of the time, SIM cards are not available to collectors with the SIM still attached to the card because most of the phone terminals are using only the SIM and not the entire card (SIM is that small chip placed on a small plastic support that could be easily detached off the card). *In the SIM dedicated pages have been used two types: Isocard (cards with not detachable chip) and Plug-in (cards with detachable chip).* Usually you can find "refurbished" cards, the original cards are very scarce being expired, stolen or unused (the price of unused ones is 25-45\$). For the cards without SIM you get a 50% discount and for the unused ones, with the SIM still attached, an overcharge of 20-50% will apply. **ATTENTION! Forgery's noticed.**

CONNEX-MOBIFON S.A.

Since June 1997, the GSM services offered by Mobil Rom have been available in 8 of the largest cities of Romania: (Bucuresti, Bacău, Brasov, Cluj Napoca, Craiova, Constanta, Galati, Timisoara). Dialog GSM network covers 258 cities and towns, as well as over 11 400 kilometers on roads. Now over 91% of the Romanian population already use CONNEX GSM services. CONNEX is a trademark of **MobiFon SA**, the company that launched the first GSM network in Romania, on April 15th, 1997. CONNEX network has geographical coverage of 79% and population coverage of 91%, while its customers can have roaming in 83 countries through 180 operators (January 2001).

CHIP TYPES

GSM-01	GSM-02	GSM-03	GSM-04
GSM-05	GSM-06	GSM-07	

Color varieties	Serial no. type I
Serial no. type II	Serial no. type III

VARIETIES

Engraved serial number	White serial number	Black serial number	
Serial no. on back	Serial no. on front	Serial no. thick	Serial no. thin
Short bar-code	Long bar-code		
Batchnumber engraved with points			

DIALOG

April 21, 1997 - **Mobil Rom** launches the name and logo of his GSM services - **Dialog GSM**.
 May 1997 - Mobil Rom made the first GSM call in Dialog GSM network at CERF'97 exhibition. May 05-30, 1997 - Mobil Rom launched an offer for subscriptions to Dialog GSM services with no connecting fee (50\$). Another benefit offered by Mobil Rom during this period was that new subscribers could choose their own phone number (the 6 digits following the 094 Dialog prefix) paying only half of the required price for this service.
 June 6, 1997 - Dialog GSM services became operational in 8 of the biggest Romanian cities ((Bucharest, Brasov, Bacău, Cluj, Constanta, Craiova, Galati & Timisoara), 23% of the total population being able to subscribe, from the very beginning, to this. July 1st, 1997 - Mobil Rom was the first GSM operator in Romania who offered roaming services (12 countries in Europe). October 15, 1997 - Mobil Rom launched a new GSM service - CRONOS. This is a free of charge service for all Dialog subscribers, doesn't matter the subscription type (Dialog 50, Dialog 150, Dialog 300 or Dialog Practic) completing the initial Mobil Rom offer. November 3, 1997 - Mobil Rom launches the first prepaid GSM service - "ALO GSM" February 17, 1998 - Mobil Rom launches "Mobile Office" and "Dialog Fax". May 18, 1998 - Mobil Rom launches a new ALO GSM special offer: EASY ALO package. November 2, 1998 - Mobil Rom launches the new Dialog packages: Perfect, Dialog Plus & Dialog Premium. Every package contains a phone terminal, a special SIM card and a Dialog GSM services guide. March 24, 1999 - Easy Alo+ package. May 5, 1999 - at CERF '99 exhibition, Dialog launches officially two new GSM services: Dialog Internet & Dialog E-mail.

ORANGE

April 2002 - **Mobil Rom** changes the name and logo of his Dialog-GSM services in **Orange** GSM services.

CHIP TYPE

GSM-08	GSM-09	GSM-10	GSM-05
GSM-04	GSM-11	GSM-12	GSM-13

VARIETIES

Left single sign on back	Left double sign on back	Right double sign on back
Right single sign on back	Right double sign on back	
Thick serial number	Thin serial number	
Text:"De La Rue"	Text:"CS DE LA RUE"	
GSM in bottom-left on front	GSM under ALO on front	

TEXT AND COLOURS VARIETIES




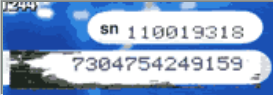



Original text is modified:
 "Info REUTERS OREX, Money
 Market, NBR Rates".
 From several thousand pcs., only
 one was known. Reported from
 Eng. Iliescu Gabriel - Ploiesti.

This is an error or is variety ???

COSMOROM

It is the first GSM service who brings to Romania TCS 800 or GSM 1800 system. Company has been founded in January 1999, established in May 1999, becoming an active member of GSM Organization in October 1999. The launch has been made in February 2000.

VARIETIES

<p>CHIP TYPE</p>  <p>GSM-09</p>			
	Serial number type I "sn" inside to white cell	Serial no. type II-big "sn" & 24mm white cell	Serial no. type III-small "sn" & 19mm white cell
			
	Serial no. type IV-small "sn" & 25mm white cell & long bar-code		

SunTel

This is the first analogical service launched in Romania in 1993 by Telefonica Romania. The main shareholders: Telefonica International - Spain; Romtelecom ; Radiocomunicatii R.A., and, in 1998, RDT Holding became major shareholder. Telemobil launches SunTel services, based on LEMS technology, this kind of technology being introduced in Romania by Swedish company Radio Design AB with RD 4500 equipment. SunTel services use prepaid cards.

Unfortunately this company left the Romanian market together with all their machines & sets in April 2001, leaving behind only these four prepaid phonecards.

